TillyHacks   Sponsorship Prospectus

What is TillyHacks?

TillyHacks is a 24-hour, student-run hackathon where students team up to build real-world technology projects, such as websites, apps, hardware, and more.
It's not just about coding. It's about:

- Building projects with real-world application, from apps to hardware
- Learning through workshops and mentorship
- Collaborating with peers
- Solving and pitching solutions for real world problems

We're expecting 50+ students from across the Northern Virginia area. The event is free for all participants.

Why sponsor us?

Sponsoring TillyHacks is a chance to:

- Directly support students in the Northern Virginia area as they explore technology, teamwork, and innovation
- Gain brand visibility through our website, T-shirts, social media, and event materials
- Engage directly with participants as a judge, mentor, or workshop host
- Meet talented, driven students who could be future interns or ambassadors.

Every dollar goes towards running the event, including meals, swag, prizes, and workshops.

Next Steps

If you're interested in sponsoring TillyHacks, please refer to the sponsorship tiers below to see what level of involvement works best for you, then send an email to ravin@tillyhacks.org. You can also let us know if you would like to get more involved, whether that's setting up a booth, judging projects, or running a workshop. We're flexible and always happy to work with custom arrangements or in-kind support, so if you have something specific in mind, just let us know.

	Bronze	Silver	Gold	Purple
General				
Contribution	$100+	$200+	$400+	$800+
Distribute swag	✓	✓	✓	✓
Sponsor a prize	✓	✓	✓	✓
Judge projects		✓	✓	✓
Dedicated table			✓	✓
Host a workshop			✓	✓
"Presented by…" credit				✓
Branding				
Logo on participant T-shirts	Small	Medium	Large	Large
Logo on event website	✓	✓	✓	✓
Logo on event slides	✓	✓	✓	✓
Social media mention	1x	2x	3x	3x
Logo on printed banners/signage		✓	✓	✓
Company spotlight in email blasts				✓
Recruiting				
Distribute recruiting materials	✓	✓	✓	✓
Access to attendee LinkedIn/GitHub		✓	✓	✓
Directly contact winners				✓

All tiers are negotiable.